Lifelong Communities: Re-Framing Aging Workshop

Aging is the frame, not the Picture

Lifelong Communities initiatives challenge popular attitudes toward aging and raise awareness of the value of older people.

This two-session workshop is based in the Frameworks Institute Reframing Aging Project. We will:

• Discuss popular attitudes about older people and aging
• Explore Frames that have been shown to increase public support for lifelong communities
• Develop consistent messaging to increase support for lifelong communities.

Presenters:
Patricia Oh, Ph.D., Lifelong Communities Consultant
Anne Schroth, Program Coordinator, Healthy Peninsula & Lifelong Communities Fellow

Dates:
Part I: October 17, 2019
Part II: November 6, 2019

Time: 1:00-1:30, Virtual

Register (no cost):

Sponsors:

Maine Community Foundation
THE UNIVERSITY OF MAINE Center on Aging
TRI-STATE LEARNING COLLABORATIVE ON AGING